

Educating for Global Competency in the Co-Curriculum

University Life Symposium 2013

Office of International Programs and Services
Heather Ward, Birgit Debeerst and Melissa Beard



Where Innovation Is Tradition

Learning Outcomes

Participants will:

- Enhance their understanding of global competency development.
- Learn about trends in co-curricular programming to support student development of global competency.
- Increase awareness of opportunities at Mason for program innovation and collaboration to foster global competency, based on institutional strengths and community diversity.
- Become familiar with assessment approaches for measuring global competency.
- Acquire tools for supporting global competency development in their own areas of student services.

What is
global competency?

Why do we want students to
become globally competent?



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“Being global is not about earning the corner office, getting the next raise, or watching the stock market price tick higher, though those things may happen. Being global and becoming a global leader are instead about the kind of person you want to be and the kind of world you want to live in. The payoffs come through the connections you make, the gaps you bridge, the opportunities you captures, and the solutions you create and that our world so desperately needs.”

– Ángel Cabrera and Gregory Unruh, *Being Global: How to Think, Act, and Lead in a Transformed World*

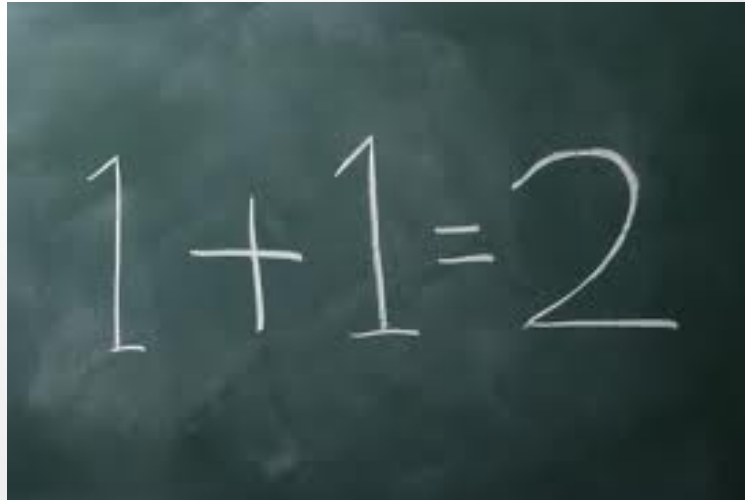
“...[F]irst, to improve the knowledge and skills of American students...to function adequately in an increasingly intense global environment. Second, to use the prestige of American higher education to improve the nation’s standing abroad and to forge relationships, both individual and institutional, that provide mutual benefits in this vein.”

– Peter Stearns, *Educating Global Citizens in Colleges and Universities: Challenges and Opportunities*



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$$1 + 1 = 2$$

“I am not the same
having seen the moon
shine on the other side
of the world.”

- From the office door of Judith A. Green, attributed
to travel author Mary Anne Radmacher

How can students experience
the same deep, personal
transformation that comes
from intercultural exposure....
right here on campus?

“Compared with students at other four-year institutions, comprehensive university students were the least likely to have reported participating in international clubs or organizations, international festivals, or study groups with international students.”

- ACE: Mapping Internationalization on U.S. Campuses (2003)

“About one-third of first-year students frequently (“Very often” or “Often”) attended events and activities that increased their understanding of other world cultures or of their own cultural identity. Students attending Master’s-level small and Baccalaureate Arts and Sciences colleges were more likely to attend such activities compared to their peers at other types of institutions.”

- NSSE Annual Results 2011





The Iceberg Analogy

**Primary
Awareness**

Food

Language

Appearance

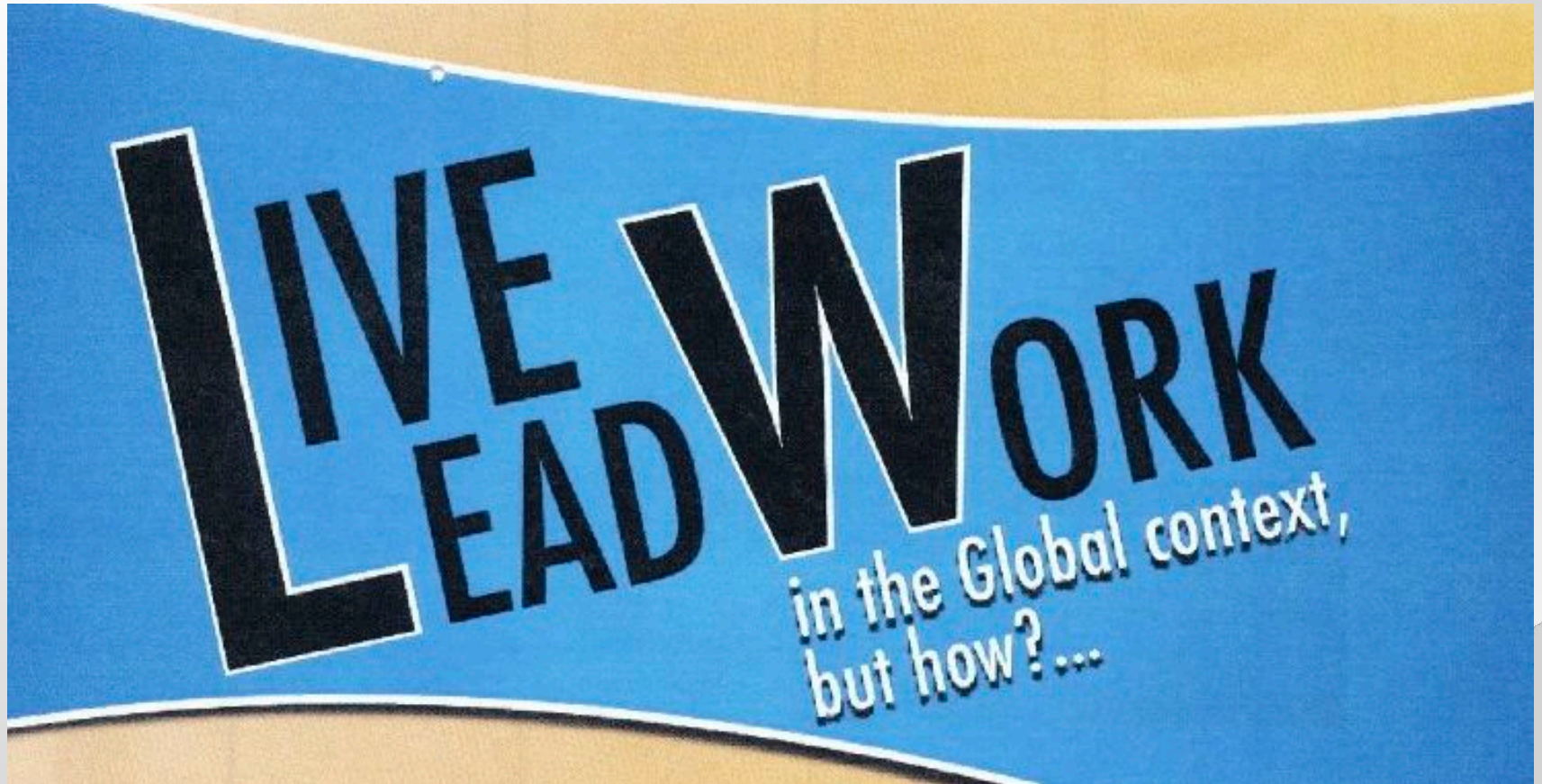
**In-Depth
Awareness**

notions of leadership social interaction
policies for new hires tempo of work
concepts of past/future logic and validity
attitudes toward subordinates and peers
patterns of group decision-making notions of responsibility
ideals governing promotions/comp. approaches to problem-solving
roles & status by age, sex, class, occupation, kinship ethics authority
patterns of handling emotions physical space
rules of hierarchy nature of friendships use of time

Values, Assumptions, Beliefs

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The Global Proficiency Certificate Program



George Mason University

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Jasmine Gould GPC Graduate 2012

“Traveling the world has truly opened my eyes and changed my life forever. GPC has taught me to be a citizen of the world and not just of the United States. Diversity is our reality and we must cherish and embrace other cultures.”



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Jia Zheng

GPG Graduate 2012

“The Global Proficiency Certificate is only the beginning to creating a more globally aware environment at George Mason University. After completing the majority of my general education requirements at George Mason, GPC allowed me to experience a number of global events in addition to my remaining degree credits as well as inspiring me to pursue a graduate degree in international business.”





Mahsa Javid **GPC Graduate 2011**

“The Global Proficiency Certificate has given me a leading edge to work effectively in diverse teams and situations.”



Sonia Jeffers
GPC Graduate 2012

“The GPC Program helped me to obtain a more diverse and knowledgeable worldview through encouragement to go to multicultural activities around campus and in the community.”

Global Leadership Passport Program

GLOBAL LEADERSHIP ADVANCEMENT CENTER
SAN JOSÉ STATE UNIVERSITY

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Global Leadership Passport Program

This unique student opportunity takes advantage of SJSU's global and cross-cultural co-curricular activities and courses to develop a global mindset and global leadership skills. After participating in courses or workshops that help students assess their skill level, they design a personal development plan. Students earn required passport stamps in global leadership competencies for approved courses, programs, experiences, projects, and e-portfolio reflections. Once they earn the requisite number and combination of stamps, they are awarded a stamped passport that explains the program requirements and benefits to prospective employers. The passport demonstrates that students enter the workplace with a solid foundation that prepares them for global work.

Who Can Apply: All SJSU undergraduate and graduate students

How to Enter the Program: Either attend a Global Leadership Gateway Workshop or register as usual for --BUS165A or BUS297D --. The Gateway Workshops will be announced on this webpage and in the GLAC office in the Business Tower 050.

Gateway Workshops The next Gateway workshop will be held on November 2nd & 3rd, 2012. Please [view the workshop flyer here](#).

Eligible Courses and Organizations: Various courses, clubs, organizations and programs are eligible for credit toward a GL Passport Program stamp. [Supporting Courses for Passport.pdf](#) lists SJSU courses and [International Organizations and Programs.pdf](#) list organizations and programs that can earn stamps in the GL Passport Program.

If you have questions, please contact the program coordinator, Jeff Gaines, at (408) 924-3531 or jeffrey.gaines@sjsu.edu.

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San Jose State University

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Global Awareness Program



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Global Awareness Program

The Global Awareness Program (GAP) is a KU initiative that recognizes undergraduates' international experiences. Students can receive transcript certification for experiences including study abroad, classes with an international focus, foreign language study and international co-curricular activities.



About GAP

Learn more about KU's Global Awareness Program and how you can participate. Find complete information on the program components, information for faculty and much more.



Register


Ready to get started? Register now and join an ever-expanding community of GAP participants.

Global Perspectives Certificate

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Global Perspectives Certificate

experience - academics - service



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About the Certificate

As society, political systems, and economies become interrelated global systems, the need for global awareness is increasingly important. Students, regardless of academic and social background, need international awareness and experience to be successful members in our global society. Many businesses, graduate schools, and organizations give priority to applicants who have significant international and foreign language experience. Knowledge of global cultures is also personally fulfilling, giving way to new perspectives, international contacts, and even lifelong friends. View the [Certificate Requirements](#).

Purpose

The goal of the **Global Perspectives Certificate** is to recognize students for their international studies and activities, and to encourage students to continue their global interests both overseas and within the United States. All undergraduate degree-seeking students and all majors are welcome, including undergraduate international students.

The certificate allows students to document academic, professional, and extra-curricular international involvement for future scholarship opportunities, employers, and graduate schools. Upon completion, students will receive an official certificate and a notation on their transcript documenting their global experiences during their studies.



Global Citizenship Program

**LEHIGH UNIVERSITY**
OFFICE OF INTERNATIONAL AFFAIRS

GLOBAL
CITIZENSHIP



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Welcome to the Global Citizenship Program!

Lehigh University's Global Citizenship Program is a cross-college, multi-disciplinary certificate program designed to accommodate students from all fields, including engineering and science, business, arts, humanities and social sciences.

Envisioned as a "backpack" or a set of courses and experiences that any student can fit into her/his major, the program requires students to examine the questions of meaning and value associated with the theme of citizenship within today's global world.

In addition to the curricular elements of the program, students are required to engage in at least two experiences abroad (one of which is during each semester and mostly covered by scholarship), and are provided

Mission Statement

The Global Citizenship program prepares students for engaged living in a culturally diverse and rapidly changing world. Emphasizing critical analysis and value reflection, the program structures educational experiences through which students learn to negotiate international boundaries and develop their own sense of personal, social, and corporate responsibility to the global community.

[PROSPECTIVE STUDENTS](#)
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[FACULTY](#)
[ALUMNI](#)



	Language Requirement	Study Abroad	Online Application	Portfolio Final Project	Assessment Survey
George Mason University	X	X	X	X	
San Jose State University					X
Lehigh University		X	X		
University of Kansas	X	X	X	X	
North Carolina State University	X	X	X	X	



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Long-Term Goals for GPC

- Increase program enrollment
- Strengthen connections to faculty and academic departments
- Increase outreach to other university departments and offices
- Build a better sense of community among GPC students

Programming

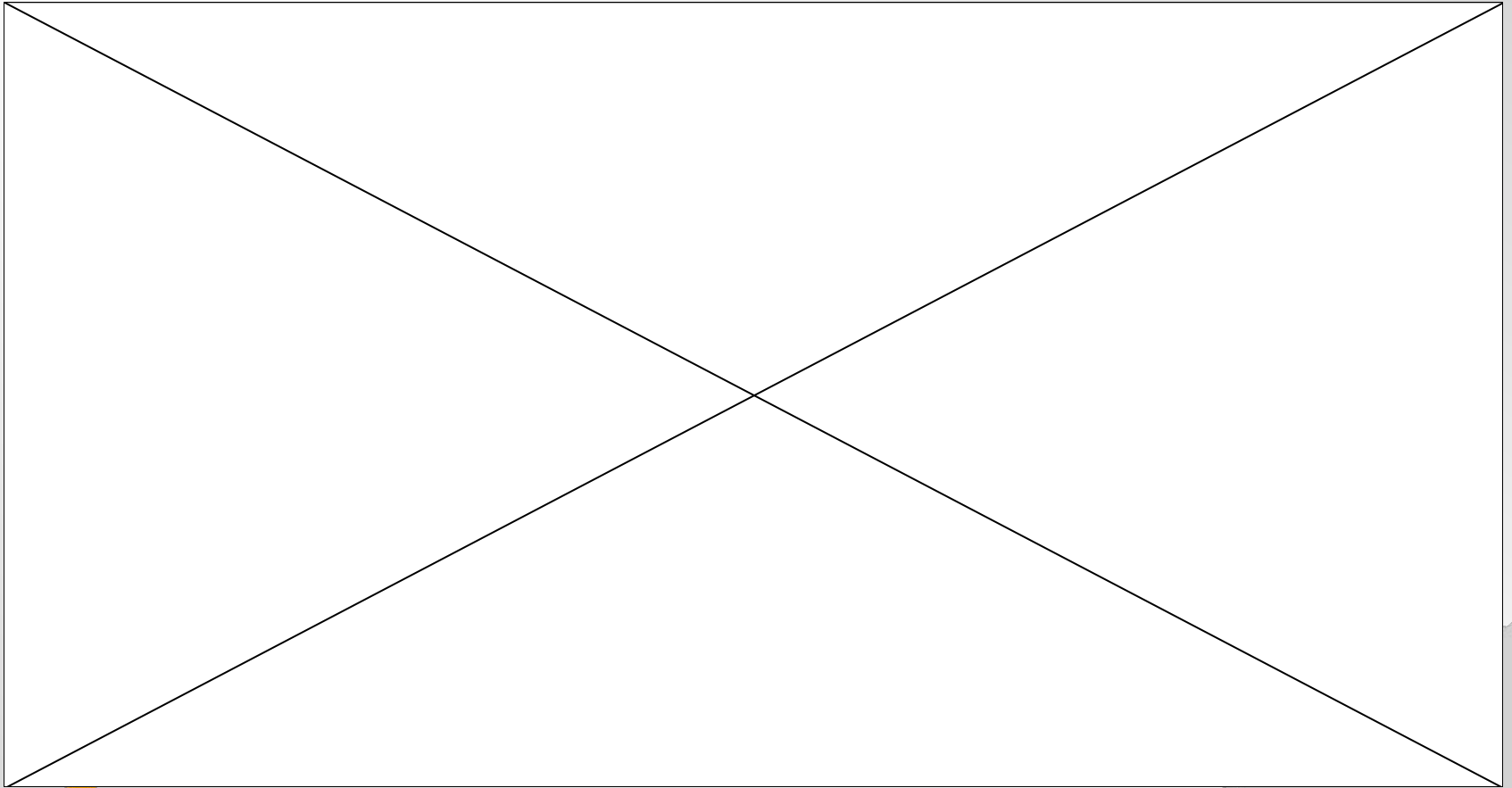
Integrate cultural learning based on existing resources



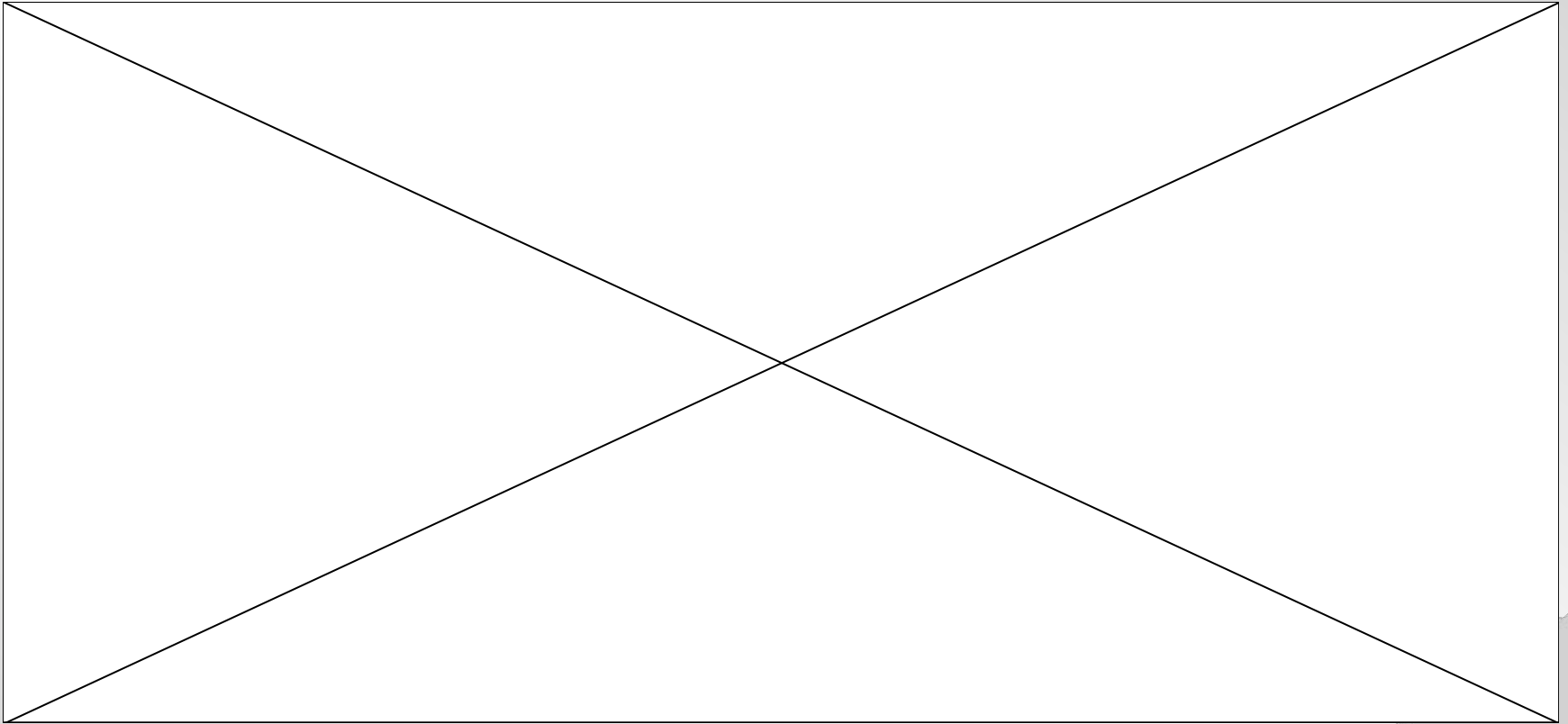
International Students

?

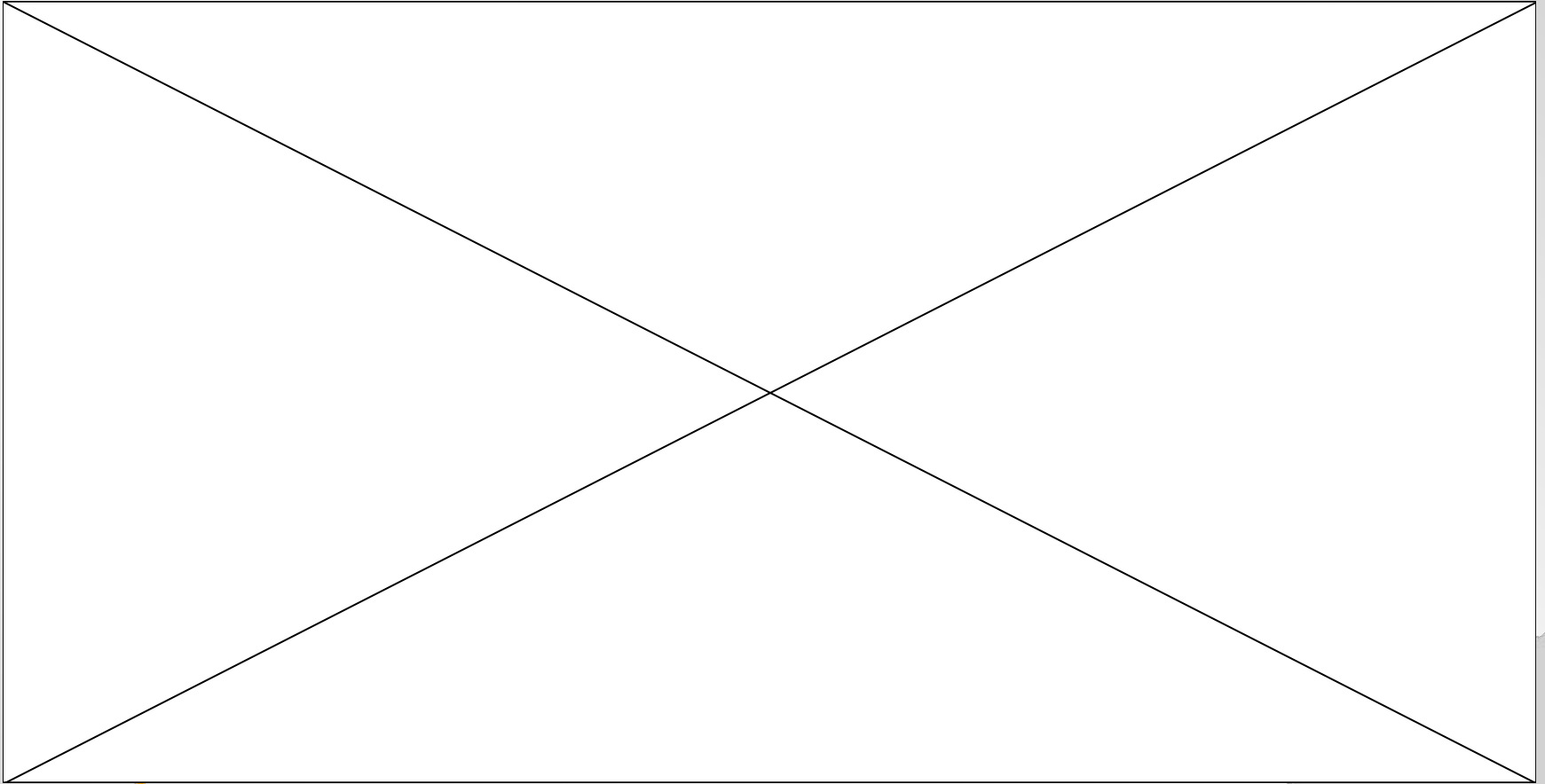
Poll Question 1



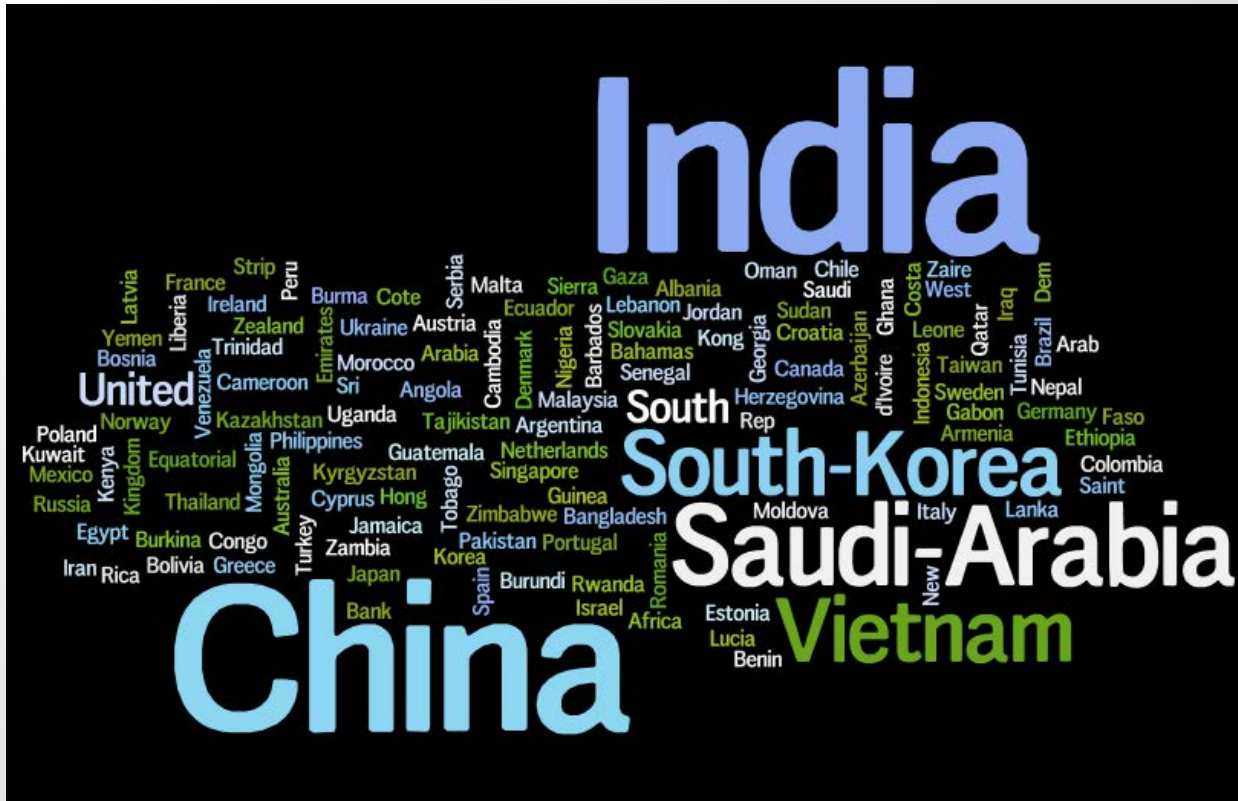
Poll Question 2



Poll Question 3



Countries



Why?



How?



Cultural learning through food



Cultural learning through space

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MASON
UNIVERSITY**

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Center Use

How to Reserve the Center for Group Meetings and Events



We welcome the use of our space by Mason faculty, staff students, departments, and organizations. The center accommodates about 40 people but is also suitable for smaller gatherings of just a handful of people.

We have an adjustable conference table and a lounge area for use. A 42" flat screen television is available for presentations, television or movie screenings. A projector for larger groups is available upon request. The center also has a small refrigerator, microwave, and coffee maker for visitor use.

To reserve the space, individuals must contact Christine Hernandez (cherna11@gmu.edu). Although we try to accomodate all requests, reservations will be given on a first-come, first-served basis.

Reservations

- Center Use
- [Location and Contact Information](#)

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Collaboration

The screenshot shows a Facebook page for 'International Events at Mason'. The page layout includes a top navigation bar with 'New Likes', 'Insights', and 'Page Tips'. The 'New Likes' section lists users who liked the page, including Kiran Kumar, Julissa Ju, Sumana Kalyanasundaram, and Jennifer Sweeney. The 'Insights' section displays a line graph showing the performance of 'Your Posts', 'Talking About This', and 'Reach'. The 'Page Tips' section features a video titled 'Gaining New Likes: Facebook Web Address'. The main content area shows a large group photo of students and a smaller inset photo of a person in a yellow shirt. Below the photos, the page title 'International Events at Mason' is displayed, along with a description: 'Community Page about International Events'. A 'Liked' button and a dropdown menu are visible. The page also includes a text box with information about the Office of International Programs and Services, a 'Photos' section with a 'WINTER BREAK 2012' calendar, a 'Likes' section showing 411 likes, and an 'Events' section with a green button.

New Likes See All

- Kiran Kumar on Tuesday
- Julissa Ju on Monday
- Sumana Kalyanasundaram on Monday
- Jennifer Sweeney on Monday

Insights See All

- Your Posts
- Talking About This
- Reach

Page Tips Next

Gaining New Likes: Facebook Web Address 1:03

International Events at Mason
Community Page about International Events

Stay informed about all of the social and cultural events through the Office of International Programs and Services. We also offer the Global Proficiency Certificate (GPC) Program. Apply Today at: <http://gpc.gmu.edu/>

About Photos Likes Events

Transformation

From	→	To
Diversity		Integration
Coincidental		Intentional
Event		Mindset

but.....

How do you measure it?



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Assessment Tools

Global Mindset Inventory

Beliefs, Events, and Values Inventory

Intercultural Development Index

And many, many more...

Proverbs convey a culture's deep values.



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Discussion

*Please share your ideas with us –
today or anytime!*

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Office of International Programs and Services

SUB I, Suite 4300



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