



2014 University Life Professional Symposium:
Innovative Practices
Current Trends
Future Directions

January 10, 2014 • Johnson Center, Dewberry Hall



University Life

INNOVATIVE PRACTICES, CURRENT TRENDS, AND FUTURE DIRECTIONS

The University Life Symposium is designed to explore current student trends and issues in higher education, as well as implications for service delivery and transformational learning. In this time of continued change in higher education, the leadership of student affairs professionals has never been more critical in contributing to the success of our students.

The January 2014 University Life Professional Symposium will provide participants with an environment of shared learning, innovative practices and methods, increased awareness of national trends and research, and engagement in meaningful dialogue to consider future action.

Through participation in the University Life Professional Symposium, participants will:

- Identify current trends in order to meet the needs of our student populations
- Recognize potential practices for implementation to meet anticipated challenges
- Identify opportunities to engage and collaborate with departments and colleagues
- Recognize the value and importance of professional development and personal enrichment and renewal

A special thank you to this year's University Life Symposium Planning Team:

- Saskia Clay-Rooks, Career Services
- Brent Ericson, Office of Student Conduct
- Amber Knighting, Counseling and Psychological Services – Learning Services
- Ryan-Allen McKinney, Student Centers
- Katy Seipel McQuiston, Student Involvement
- Ann Mills, Career Services
- Jason Moore, Early Identification Program
- Zac Pope, Environmental Health and Safety
- Amy Snyder, University Life
- Lisa Snyder, The LEAD Office
- Charlotte Strauss, Career Services



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University Life Professional
Development @ George Mason



Facebook: Life at Mason



Mason University Life

Conference Evaluation and Assessment

Please be sure to check your email for a link to StudentVoice to complete your online evaluation and assessment for the 2014 University Life Professional Symposium.
We appreciate your comments and feedback.

SCHEDULE AT A GLANCE

9:00am-9:30am

Check-in and Breakfast

Location: Johnson Center, Dewberry Lobby

9:30am-9:50am

Welcome and Symposium Overview

Rose Pascarell, Vice President for University Life

Location: Johnson Center, Dewberry Hall

10:00am-11:15am

Educational Session #1

Locations: Johnson Center 3rd Floor Assembly Rooms A-G, George's and the Gold Room

**See pages 5-10 for individual educational session descriptions*

11:30am-12:45pm

TED Talk Lunch Program

Location: Johnson Center, Dewberry Hall

**See page 3 for more details*

1:00pm-2:15pm

Educational Session #2

Locations: Johnson Center 3rd Floor Assembly Rooms A-G, George's and the Gold Room

**See pages 5-10 for individual educational session descriptions*

2:30pm-3:45pm

Educational Session #3

Locations: Johnson Center 3rd Floor Assembly Rooms A-G, George's and the Gold Room

**See pages 5-10 for individual educational session descriptions*

4:00pm-5:00pm

Closing Remarks

Location: Johnson Center, Dewberry Hall

Educational Session Participation Information

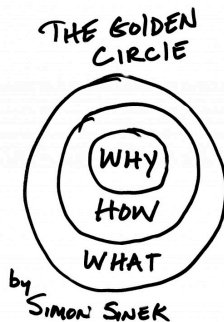
Educational sessions will have managed participation numbers in order to allow for all presentation topics to engage a well-attended, representative group. Educational sessions will have participation limits; please choose at least three presentations of interest during each session in the event your first choice is at capacity.

TED TALK CLIP #1: HOW GREAT LEADERS INSPIRE (SIMON SINEK)

Guiding Questions

- Do we as members of the University community start with “why” or “what”?
- Do you know the “why” of University Life, your department, your position?
- In your daily work, which of the 3 (why, how, what) do you spend the majority of your time on? What do you spend the least amount of your time on?
- Are you an: innovator, early adopter, early majority, late majority, or laggard?

Food for Thought: *Golden Circle (Why, How, What?) What’s your purpose, What’s your belief, Why do we exist?*



Video Link: http://www.ted.com/talks/simon_sinek_how_great_leaders_inspire_action.html

TED TALK CLIP #2: EVERYDAY LEADERSHIP (DREW DUDLEY)

Guiding Questions

- Have you experienced a lollipop moment? Have you been a lollipop moment for someone else?
- How is leadership defined here at Mason? In UL? In your office?
- How might you apply Drew’s definition of leadership (to yourself, work with students and or work with staff if a supervisor)?
- How can your department, University Life, George Mason University create a structure to provide more lollipop moments in student’s lives?

Food for Thought: *Consider an experience where someone has made an impact on your life like Drew described. How have you offered gratitude to that person?*

Video Link: http://www.ted.com/talks/drew_dudley_everyday_leadership.html



Engaging Difference: Creating an Inclusive Learning Community to Strengthen Cultural Excellence--

Part One: Exploring Identities

Location: Johnson Center Room A

Presenters: *Marquita Chamblee, Office of Diversity, Inclusion and Multicultural Education; Joya Crear, Associate Dean, University Life; Heather Ward, Associate Director, Office of International Programs and Services; and Rebecca Walter, Associate Director, Office of Diversity, Inclusion and Multicultural Education*

George Mason University continues to celebrate its position as one of the most diverse institutions in the country, and yet a number of students have reported a sense of disappointment that they haven't actually engaged with the many diverse people on this campus. How can staff and faculty at Mason enhance and strengthen their own abilities to understand and interact effectively with diversity on campus and in turn create more intentional spaces for students to engage meaningful interactions across difference? As Mason moves toward becoming a more global and multicultural university, capacity building to create and sustain an inclusive, welcoming campus remains a high priority. In this interactive, experiential session, participants will be introduced to a learning model that explores basic concepts of diversity and multiculturalism at personal and interpersonal levels. *This is Part One of a two-part session. Each independent session will explore different concepts, so it is possible to participate in either or both.* **Note: Part Two is offered at 1:00pm.**

Secrets of Ethical Decision-Making: Uncovering the Approaches You are Already Using

Location: Johnson Center Room C

Presenter: *Nick Lennon, Director, Leadership Education and Development*

Participants in this interactive session will have an opportunity to participate in dialogue around ethical decision-making. Participants will have an opportunity to discover something new about themselves and others by challenging their own thought processes and beliefs. The session will include an interactive exercise and small group dialogue about ethical dilemmas.

The Community Approach to Addressing Collegiate Mental Health Issues

Location: Johnson Center Room D

Presenter: *Brett E. Scofield, Ph.D., Staff Clinical Psychologist, Counseling and Psychological Services; Karen Bagley, Ph.D., Staff Clinical Psychologist, Counseling and Psychological Services; and Anchal Khanna, M.S., LPC, Interim Coordinator of Crisis Services, Counseling and Psychological Services*

Counseling and Psychological Services, similar to many university-based mental health services around the nation, faces a challenge meeting the growing demand for services coupled with finite resources. Within the Mason student population, data show that the mental health needs are significant and becoming more serious. Given the discrepancy between the mental needs of college students and available resources, the current program will outline the importance of inspiring campus wide preventative efforts to collaboratively address mental health issues. Reasonable interventions that Mason staff can implement with students to promote resiliency and wellness will be described. Finally, an examination of the processes involved in the provision of psychological services will be outlined in an effort to reduce stigma and other stereotypes related to mental health.

Mason's Sustainability LLC: A Model For Student Success**Location:** Johnson Center Room E**Presenters:** *Kara Danner, Director, Living Learning Community Development University Life; and Andrew Wingfield, Sustainability Studies Fellow, Provost's Office and LLC Faculty Liaison*

Now in its third year, the Sustainability Living Learning Community (SLLC) is a model of success at Mason. SLLC residents are all about making changes on campus and in students' lives. By making sustainability a key component of their personal lives and taking the lead in Mason's efforts to create the greenest university in Virginia, our SLLC residents are not just talking the talk, they are truly walking the walk. And they are having lots of fun in the process! Join us if you would like to learn more about LLCs at Mason and how the SLLC is leading the pack in terms of this high impact practice. You'll hear first hand examples from SLLC participants themselves about their LLC projects and the impact of their participation in the LLC on their overall Mason experience.

Becoming a Fred: Creating a Positive Office Culture**Location:** Johnson Center Room G**Presenters:** *Sara Morrisroe, Associate Director, Student Involvement; Melissa Masone, Assistant Director for Student Government, Student Involvement; Rosanna Duran, Assistant Director for Student Organizations, Student Involvement; and EmilyAnn Brueck, Graduate Assistant for Student Government, Student Involvement*

Do you ever wonder if you're a Fred? This interactive session will explore the book *The Fred Factor* by Mark Sanborn while gaining data informed knowledge and strategies to become a Fred. Learn what it means to "live, work & relate in a truly unique & authentic manner." And challenge yourself to "make work an opportunity not an obligation." Help Mason become a Fred campus one person at a time. Join the movement!

Using Free MOOCs to Enhance Online Learning**Location:** Johnson Center George's**Presenters:** *Larisa Olesova, Instructional Designer, Instructional Design, DoIT - Learning Support Services; Irina Chizhova, International Faculty and Scholar Advisor, International Programs and Services; Alina Yurievna Trifonova, International Student Advisor for SEVIS Compliance, International Programs and Services; and Birgit Debeerst, Assistant Director, Programs and Outreach, International Programs and Services*

Want your students to get an earlier understanding of what they need to know about coming to your college? Want to get an idea of how much they already understand and what might be problem areas? The Office of International Programs and Services (OIPS) created an Online Orientation and an Optional Practical Training (OPT) workshop for international students using a free MOOC with modules and quizzes which allowed them to gain earlier visibility of the specific needs of both groups and individuals enabling them to customize their in-person sessions (On-Campus Orientation and OPT Q&A workshop). This presentation will focus on the creation of the MOOC, test results, challenges and successes, and the road ahead.

**Engaging Difference: Creating an Inclusive Learning Community to Strengthen Cultural Excellence--
Part Two: Exploring Power, Privilege and Cultural Assumptions**

Location: Johnson Center Room A

Presenters: *Marquita Chamblee, Director, Office of Diversity, Inclusion and Multicultural Education; Joya Crear, Associate Dean, University Life; Heather Ward, Associate Director, Office of International Programs and Services; and Rebecca Walter, Associate Director, Office of Diversity, Inclusion and Multicultural Education*

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What is Title IX?

Location: Johnson Center Room C

Presenters: *Mary Ann Sprouse, Wellness, Alcohol, and Violence Education and Services; Gerardine Mobley, Office of Equity and Diversity, Equal Opportunity Specialist/Trainer; and Rachel Lindsey, Coordinator for Violence Prevention and Response, Wellness, Alcohol, and Violence Education and Services*

In the last two years, Title IX and the Dear Colleague letter issued by the Office of Civil Rights have been receiving ever-growing attention in the wake of lawsuits, the formation of national organizations, and an explosion of press coverage. What are we as student affairs professionals to do? This session will address the following: (1) Who is a mandated reporter, or a Title IX investigator? (2) What are you required to report, and how do you know? (3) How do you provide an appropriate, student-centered response after a disclosure (and where do your Title IX responsibilities fit in)? and (4) Learn the answers to these questions and more through a presentation from WAVES and Equity.

Keeping Our Students Safe - Concussion Prevention in Recreation

Location: Johnson Center Room D

Presenters: *Paul Bazzano, Assistant Director, Competitive Sports; Ryan Bradshaw, Assistant Director, Club Sports; Dr. Lisa Park, Student Health Services; and Andy Prishack MPT, VATL, Center Manager, Director of Athletic Training Services*

This session will inform participants about the science behind concussions and assist them in identifying potential signs that a student has recently suffered a concussion. Participants will also learn about resources available on campus to better serve students who are suffering from concussion related symptoms. Participation in recreational activities brings an associated risk of concussion, especially for our students competing in contact sports. Participants will learn how concussions may affect a student's performance in the classroom and how to direct students to the resources available on campus. Attendees will learn how Mason Recreation has identified its high risk sports and the steps we are taking to better protect our student athletes involved in these sports. The presentation will also feature new trends within the equipment industry and how leagues are taking steps to reduce the potential for concussion.

Web Content Strategy

Location: Johnson Center Room E

Presenter: *Karen Wolf, Technology Coordinator, Office of Technology Integration*

Now that you have a website... what do you do with it? How can you best reach students? How do you get your message across. The Web Content Strategy program will help you identify your goals and put them into action, as well as discuss the best practices in web content strategy, basic user testing, and writing for the web. From websites to social media, bring a new level of professionalism and polish to your stories and your message, and reach your audience more effectively!

Intentional Commitments for College Access: First-Generation Students**Location:** Johnson Center Room F**Presenters:** *Lewis Forrest, Executive Director, Early Identification Program; Rhina Ascencio, Program Coordinator, Early Identification Program; and Laydy Reyes, Program Coordinator, Early Identification Program*

The Early Identification Program (EIP) serves as the college preparatory program of George Mason University, providing access to educational resources for first-generation college-bound students throughout Northern Virginia. EIP empowers both first-generation students and their families in the pursuit of higher education, and succeeding therein. To ensure the academic and career preparedness of its students and ensure their familiarity with post-secondary processes, EIP engages a holistic approach that centers on the whole student. This is accomplished through year-round academic content support, personal and social development, civic engagement, and leadership training. As a result, our students are better equipped with the knowledge, skills, and intellect to become lifelong learners, leaders, and responsible global citizens. Through the shared dialogues of EIP Alumni, as well as comparable experiences of first-generation students from within the national context, our session will highlight the impacts of early intervention and access programs. The expectation is to create an increased awareness and consideration of the transitional needs of first-generation students (academic and non-academic), both prior to and during their matriculation through higher education. Examples of EIP's structured academic services and the student development supports it employs to proactively assist first-generation students suggest a framework for emergent success for this special population.

Undocumented Student Success at Mason**Location:** Johnson Center Room G**Presenters:** *Jennifer Crewalk, Assistant Director, Office of Diversity, Inclusion and Multicultural Education; Jorge Velasquez, student; Bianca Cruz, student; Mario Lopez, student; and Anna Martinez, student*

Learn about an underrepresented group of students at Mason that impact your role and work. This program will address the challenges undocumented (Dreamers) students face while navigating the University. Hear the current information, the call for action for educational equity and the importance of becoming an ally today.

Bridging ULIFE and Academic Life: Illustrations from the Field and Advice for the Future**Location:** Johnson Center George's**Presenters:** *Angie Hattery, Director, Women and Gender Studies Center; and Tashia Harris, Program Coordinator, Women and Gender Studies Center*

This presentation and workshop will examine some of the ways that University Life and Academic Life can work together to contribute positively to the Student Success Model. Examples from Mason, and Women and Gender Studies in particular will be provided. Presenters will work with workshop participants to identify opportunities for cross-collaboration and strategies for achieving it.

Common Read Program for Off-Campus Students**Location:** Johnson Center Gold Room**Presenters:** *Mhehvish Khan, Graduate Assistant, Off-Campus Student Programs and Services; and Emilie Dubert, Graduate Assistant, Off-Campus Student Programs and Services*

In 2013, Off-Campus Student Programs and Services piloted a Common Read program to engage students and connect them with faculty and staff before the start of school. All incoming off-campus freshmen participated in the Common Read program and attended events that were themed around the book. In this session we will be discussing common reading programs around the country. Additionally, we will look at the implementation of 2013 Off-Campus "Start Something that Matters" Common Read program. Lastly, participants will be able to learn about ways they can participate and support the 2014 Common Read program efforts at George Mason University.

Walking the Talk: Trans* Students Count at Mason

Location: Johnson Center Room A

Presenters: *Ric Chollar, Associate Director, LGBTQ Resources; LuLu Geza, Graduate Assistant, LGBTQ Resources; and Tashia Harris, Program Coordinator in Women and Gender Studies Center*

As the number of trans* and gender nonconforming students in all of our programs and spaces across University Life (and Mason) goes up, we at LGBTQ Resources and Women & Gender Studies hope to be seen as resources for other units that want to be more inclusive for students with these particular identities. In this session, we hope to reach those units we haven't been collaborating with lately to have some honest conversations about the way (for all of us) our reliance on and uncritical acceptance of the gender binary might be a barrier to making the Mason experience a success for trans* and gender nonconforming students.

A Millennial Transformation: The LSAMP Bridge Program

Location: Johnson Center Room C

Presenters: *Dr. Amber Knighting, Assistant Director, Learning Services, Counseling and Psychological Services; Dr. Alok Berry, Associate Professor, Electrical and Computer Engineering; Vicki Dominick, Associate Director, Learning Services, Counseling and Psychological Services; and Laura McCloskey, Learning Services*

Since its transition to online delivery in the Summer of 2010, the Louis Stokes Alliance for Minority Participation (LSAMP) Bridge Program at Mason has become a model for peer universities. A transition program which works with incoming freshmen in the STEM field, LSAMP-Bridge is a collaborative effort between staff of Learning Services and professors in the School of Engineering. This session will identify how overcoming departmental obstacles such as financial adversity can facilitate instructional innovations. Participants will learn how to recognize the potential in the online learning model, which can result in a more cost-efficient program.

Providing Health Information to College Students in the Digital Age

Location: Johnson Center Room D

Presenter: *Patrice Levinson, Nurse Practitioner, Student Health Services*

We know that college students use the Internet to look up health information, but do they believe what they find? This session will review recent studies on how college students receive health and healthy lifestyle information and whether or not the students believe what they learn. We will look at innovative practices used by other universities. We will also brainstorm ways for you, your department, University Life and Mason to provide believable, fun and interesting health and healthy lifestyle information to our students.

Dialogue for Global Understanding

Location: Johnson Center Room E

Presenter: *Michael Smith, Graduate Studies Advisor, English Language Institute*

Dialogue is a powerful conflict resolution technique that teaches people to communicate effectively across differences. Dialogue skills can empower Mason faculty, staff, and students to identify and bridge differences in language and culture that might lead to miscommunication between native and multilingual speakers of English. This workshop will introduce dialogue tools that have been used successfully in CONF 325, a unique linked course in which Mason and ELI students learn the dialogue skills to explore differences in language and culture. Participants will experience one of these tools in an actual dialogue, and will share ways in which these tools might be used to promote cross-cultural understanding on campus.

First-Generation Student Support**Location:** Johnson Center Room F**Presenters:** *Teejay Brown, Assistant Director, Office of Diversity, Inclusion and Multicultural Education; and Walter Parrish, Assistant Director, Office of Diversity, Inclusion and Multicultural Education*

First-generation college students are a growing population in colleges and universities across the United States. This breakout session will address the unique challenges and barriers faced by first generation students, and explore ways in which university administrators and faculty can foster these students' academic achievement, sense of belonging, and holistic development at Mason.

Collaboration for Introverts**Location:** Johnson Center Room G**Presenter:** *Robyn Madar, Trainer, Human Resources and Payroll (Certified Practitioner, MBTI and MBTI Step II)*

Calling all introverts! At last, a workshop designed with your preferences in mind. This session will explore collaboration from an introvert's perspective. Walk away with tools for thriving in a brainstorming- and groupwork-obsessed work and school environment. Whether you are an introvert, you work with introverts, or you want to support those introverted students who come into your office, this session will provide insight and techniques to make Mason more inclusive and welcoming to introverts. If you're feeling really prepared, read Susan Cain's "Quiet" and review your Myers-Briggs materials in advance – but no worries – no one will make you share with the group if you don't want to.

Student Conduct Professionals as Educators: Learning Centered Practice**Location:** Johnson Center George's**Presenter:** *Brent Ericson, Assistant Dean/Director, Office of Student Conduct*

Too often conduct officers hear about procedures, forms, FERPA, Title IX, and legal considerations when they attend institutes or conferences. In the midst of these very important procedural considerations, we can forget that we are first and foremost educators. This session will review how we can bring student learning and growth to the forefront of our conduct processes – to be 'procedurally sound, yet learning centered' in our work.

Fostering Effective Family-Student Partnerships**Location:** Johnson Center Gold Room**Presenters:** *Kaitlin Oyler, Associate Director, Orientation and Family Programs and Services; and William Aryea, Assistant Director, Annual Giving, Development Office*

It's no secret that parents and families are actively engaged in the experiences of their college student. Orientation and Family Programs and Services (OFPS) recognizes the important role families play in their student's development and success at Mason, and provides outlets for families to become active members of the campus community. In 2013, OFPS established the Mason Parent and Family Council as an opportunity for families to serve the Mason community in an elevated leadership role. This presentation will provide an overview of current trends with Parent and Family Councils, review the mission and goals of our own Council, and discuss how OFPS has developed a partnership with the Office of Annual Giving to further support the function of the Council.

**Educational Session #3
2:30pm-3:45pm**

UNIVERSITY LIFE PROFESSIONAL DEVELOPMENT OPPORTUNITIES

Social Media

Follow us with our growing social media presence!

Twitter: @ulprofdev
LinkedIn group: Mason University Life
Pinterest: University Life Professional Development @ George Mason University
Facebook: Mason University Life Professional Development
Email: ulprofdev@gmu.edu
Website: <http://ulprofdev.gmu.edu/>

Contested Issues Dialogue Series

We are pleased to share the opportunity for UL staff and community members to come together to engage in a facilitated dialogue on contemporary topics addressed in the book, ***Contested Issues in Student Affairs: Diverse Perspectives and Respectful Dialogue***.

Monday, January 13, 2014

12:00pm – 1:00pm in SUB I, 3311

Chapter 23: Why Do Student Affairs Educators Struggle to Set Professional Boundaries?

Facilitated by: Hollie Chessman, Associate Director, Office of Housing and Residence Life and Tera Monroe, Director, Office of Housing and Residence Life

Wednesday, February 12, 2014

12:00pm – 1:00pm in SUB I, 3311

Chapter 9: If Curbing Alcohol Abuse on College Campuses is an Impossible Dream,

Why Bother With Interventions Aimed at Curbing Abuse?

Facilitated by: Mary Ann Sprouse, Director, Wellness, Alcohol, and Violence Education and Services

Wednesday, March 12, 2014

12:00pm – 1:00pm in SUB I, 3311

Chapter 13: Do Identity Centers (e.g., Women's Centers, Ethnic Centers, LGBT Centers) Divide Rather Than Unite Higher Education Faculty, Students and Administrators? If So, Why Are They So Prevalent on College Campuses?

Facilitated by: Dr. Angie Hattery, Director, Women and Gender Studies and Ric Chollar, Associate Director, Lesbian, Gay, Bisexual, Transgender, Queer and Questioning (LGBTQ) Resources Office

Coming in April.....

Chapter 10: What Should Universities Do About Overly Involved Parents?

Facilitated by: Kaitlin Oyler, Associate Director, Office of Orientation and Family Programs and Services

University Life Supervision Collective

The University Life Supervision Collective is a new initiative to provide an opportunity for University Life professionals to engage in dialogue around the topic of supervision of students, graduate students, and professional staff members. Please expect to hear more detailed information about the dialogue topics being offered monthly in Spring 2014 to all University Life staff and partners.

Leadership Training Modules (LTMS)

The Leadership Training Modules (LTMs) evolved out of a series of workshops in 2006 that focused on leadership development for all UL staff. Every member of our division carefully manages multiple roles and responsibilities. The LTMs were intentionally created to support you in your work with students and staff. The workshops provide an opportunity for you to step back from your daily responsibilities and, together with your colleagues, practice and explore personal leadership development.

UL Gives Back

University Life staff and students have the opportunity to engage in experiences and programming throughout the academic year and summer months that focuses on service, social, and community building.

UNIVERSITY LIFE PROFESSIONAL DEVELOPMENT COMMITTEES

Please consider sharing your time and talents serving on one of the University Life professional development committees. For more information contact Amy Snyder, asnyder@gmu.edu.

Committees include: Annual Retreat Planning, Awards and Recognition, Community Building and Service, Leadership Training Modules, New to University Life Orientation, Summer Day of Service, and Training and Development

University Life Core Values

We strive to model exemplary leadership and empower others to realize their leadership potential through learning, practice, and action in order to make positive change. We serve every student through embodiment of the University Life core values and the George Mason University values.

Foster Student Success

Live and Act With Integrity

Celebrate Achievements

Dream Big

Catch the Mason Spirit

Promote Well-Being

Cultivate an Inclusive and Respectful Climate

Inspire Compassion

Pursue Lifelong Learning

ulife.gmu.edu



University Life

University Values

George Mason University - A University for the World



innovative | diverse | entrepreneurial | accessible

Our Students Come First
Diversity Is Our Strength
Innovation is Our Tradition
We Honor Freedom of Thought and Expression
We Are Careful Stewards
We Act with Integrity
We Thrive Together

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